



WLS-TV
190 North State Street
Chicago, IL 60601
(312) 750-7777

ABC 7 CHICAGO

<http://abclocal.go.com/wls>

CONTRACT

Contract / Revision 150351 /		Alt Order # WOC10482322
Product VOTE YES ON SAFE ROADS AMENDMENT		
Contract Dates 10/17/16 - 10/23/16		Estimate # 5258
Advertiser Citizens to Protect Transportation Funding		Original Date / Revision 10/04/16 / 10/13/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WLS-TV	Account Executive Dee Parker	Sales Office Philadelphia NT
Special Handling		
Demographic Adults 35+		
Agency Ref	Advertiser Ref	

And:

Adelstein & Associates LLC
222 W. Ontario St
Chicago, IL 60654

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WLS	10/17/16	10/21/16	ABC7 News @ 5a M-F	5:00 AM-6:00 AM		:30				NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	MTWTF--				3	\$800.00				
N 2	WLS	10/17/16	10/21/16	ABC7 News @ M-F 6a	6a-7a		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	MTWTF--				1	\$1,800.00				
N 3	WLS	10/17/16	10/21/16	GMA M-F 7-9a	7a-9a		:30				NM	2	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	MTWTF--				2	\$1,900.00				
N 4	WLS	10/17/16	10/21/16	Live With Kelly and Michael	9a-10a		:30				NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	MTWTF--				2	\$1,000.00				
N 5	WLS	10/17/16	10/21/16	ABC7 News	11a-12p		:30				NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	MTWTF--				2	\$1,000.00				
N 6	WLS	10/17/16	10/21/16	Inside Edition	3:00 PM-3:30 PM		:30				NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	MTWTF--				2	\$1,100.00				
N 7	WLS	10/17/16	10/21/16	Jeopardy	330p-4p		:30				NM	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	MTWTF--				2	\$1,300.00				
N 8	WLS	10/17/16	10/21/16	ABC7 News @ 4p M-F	4p-5p		:30				NM	3	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	MTWTF--				3	\$1,800.00				
N 9	WLS	10/17/16	10/21/16	ABC7 News @ 5p M-F	5p-530p		:30				NM	3	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	MTWTF--				3	\$2,500.00				
N 10	WLS	10/17/16	10/21/16	Wheel of Fortune	6:30 PM-7:00 PM		:30				NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	MTWTF--				1	\$4,000.00				
N 11	WLS	10/17/16	10/21/16	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30				NM	1	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	MTWTF--				1	\$5,500.00				
N 12	WLS	10/23/16	10/23/16	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30				NM	1	\$4,000.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision	Alt Order #
150351 /	WOC10482322

Contract Dates	Product	Estimate #
10/17/16 - 10/23/16	VOTE YES ON SAFE R	5258

Advertiser	Original Date / Revision
Citizens to Protect Trans	10/04/16 / 10/13/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----S				1	\$4,000.00				
N 13	WLS	10/17/16	10/21/16	Kimmel	1035p-1137p		:30				NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	MTWTF--				1	\$1,600.00				
N 14	WLS	10/17/16	10/21/16	Nightline	1137p-1208a		:30				NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	MTWTF--				3	\$800.00				
N 15	WLS	10/22/16	10/22/16	ABC7 News Sa @ 6a	6a-7a		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----S-				1	\$650.00				
N 16	WLS	10/22/16	10/22/16	GMA Sa 7-8a	7a-8a		:30				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----S-				1	\$1,400.00				
N 17	WLS	10/22/16	10/22/16	ABC7 News Sa @ 6a	6a-7a		:30				NM	2	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----S-				2	\$575.00				
N 18	WLS	10/23/16	10/23/16	ABC7 News Su 5a	5a-6a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----S				1	\$300.00				
N 19	WLS	10/23/16	10/23/16	Su 11p-1130p	11p-1130p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----S				1	\$1,200.00				
D 20	WLS	10/17/16	10/21/16	ABC7 News @ 5a M-F	5a-6a		:30				NM	0	\$0.00
D 21	WLS	10/17/16	10/21/16	ABC7 News @ M-F 6a	6a-7a		:30				NM	0	\$0.00
D 22	WLS	10/17/16	10/21/16	GMA M-F 7-9a	7a-9a		:30				NM	0	\$0.00
D 23	WLS	10/17/16	10/21/16	M-F 9a-3p Daytime Rotator	9a-3p		:30				NM	0	\$0.00
D 24	WLS	10/17/16	10/21/16	The View	10a-11a		:30				NM	0	\$0.00
D 25	WLS	10/17/16	10/21/16	ABC7 News	11a-12p		:30				NM	0	\$0.00
D 26	WLS	10/17/16	10/21/16	Inside Edition	3-330p		:30				NM	0	\$0.00
D 27	WLS	10/17/16	10/21/16	Jeopardy	330p-4p		:30				NM	0	\$0.00
D 28	WLS	10/17/16	10/21/16	ABC7 News @ 4p M-F	4p-5p		:30				NM	0	\$0.00
D 29	WLS	10/17/16	10/21/16	ABC7 News @ 5p M-F	5p-530p		:30				NM	0	\$0.00
D 30	WLS	10/17/16	10/21/16	ABC7 News @ 6p M-F	6p-630p		:30				NM	0	\$0.00
D 31	WLS	10/17/16	10/21/16	Wheel of Fortune	626p-656p		:30				NM	0	\$0.00
D 32	WLS	10/17/16	10/21/16	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30				NM	0	\$0.00
D 33	WLS	10/17/16	10/21/16	Kimmel	1035p-1137p		:30				NM	0	\$0.00
D 34	WLS	10/17/16	10/21/16	Nightline	1137p-1208a		:30				NM	0	\$0.00
D 35	WLS	10/22/16	10/22/16	ABC7 News Sa @ 6a	6a-7a		:30				NM	0	\$0.00
D 36	WLS	10/22/16	10/22/16	GMA Sa 7-8a	7a-8a		:30				NM	0	\$0.00
D 37	WLS	10/22/16	10/22/16	8a-10a Sa Local news	8a-10a		:30				NM	0	\$0.00
D 38	WLS	10/22/16	10/22/16	Sa Wheel of Fortune	630p-7p		:30				NM	0	\$0.00
D 39	WLS	10/23/16	10/23/16	ABC7 News Su @ 8a	8a-10a		:30				NM	0	\$0.00
D 40	WLS	10/23/16	10/23/16	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30				NM	0	\$0.00
Totals								0.00				33	\$51,900.00

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<u>Advertiser</u>	<u>Original Date / Revision</u>
Citizens to Protect Trans	10/04/16 / 10/13/16

<u>Time Period</u>	<u># of Spots</u>	<u>Gross Amount</u>	<u>Agency Comm.</u>	<u>Net Amount</u>
09/26/16 - 10/23/16	33	\$51,900.00	(\$7,785.00)	\$44,115.00
Totals	33	\$51,900.00	(\$7,785.00)	\$44,115.00

Signature: _____ **Date:** _____

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